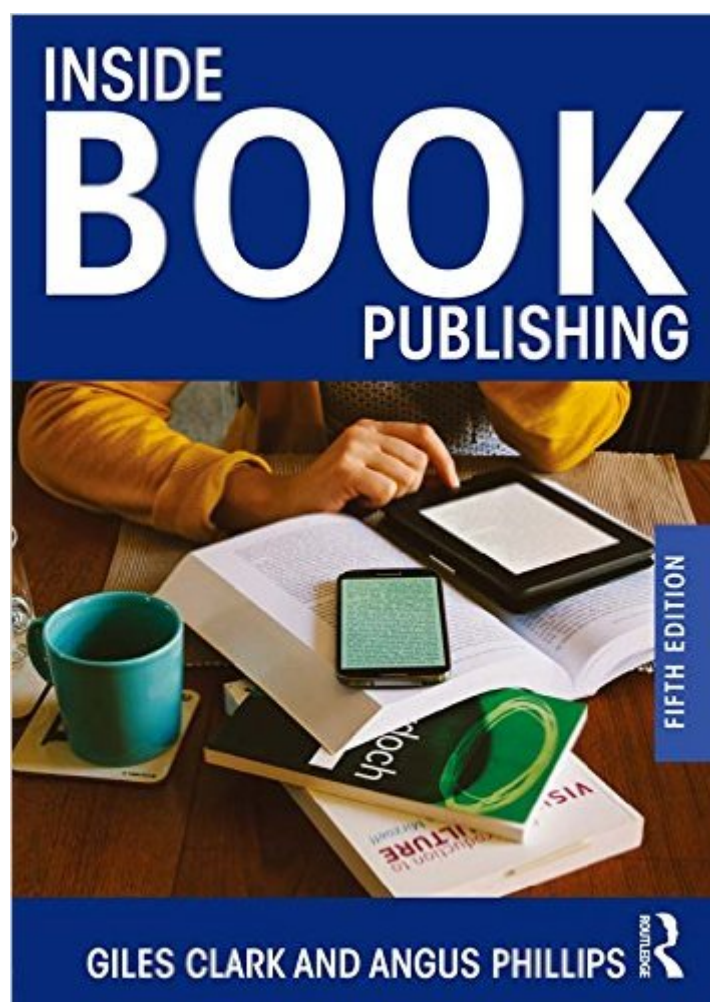# Inside Book Publishing

INSIDE
BOOK
PUBLISHING

FIFTH EDITION

GILES CLARK AND ANGUS PHILLIPS

Synopsis

Now in its fifth edition, Inside Book Publishing remains the classic introduction to the book publishing industry, being both a manual for the profession for over two decades and the bestselling textbook for students of publishing.This new edition has been fully updated to respond to the rapid changes in the market and technology. Now more global in its references and scope, the book explores the tensions and trends affecting the industry, including the growth of ebooks, self-publishing, and online retailing, and new business models and workflows. The book provides excellent overviews of the main aspects of the publishing process, including commissioning, product development, design and production, marketing, sales and distribution.The book remains essential reading for publishing students, those seeking a career in publishing, recent entrants to the industry, and authors seeking an insiderâ ™s view. The accompanying website supports the book by providing up-to-date and relevant content.

Book Information

File Size: 5865 KB

Print Length: 378 pages

Page Numbers Source ISBN: 0415537177

Simultaneous Device Usage: Up to 4 simultaneous devices, per publisher limits

Publisher: Routledge; 5 edition (June 27, 2014)

Publication Date: June 27, 2014

Sold by:Â Digital Services LLC

Language: English

ASIN: B00LC9DDQ6

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #644,612 Paid in Kindle Store (See Top 100 Paid in Kindle Store)   #221 inÂ Books > Reference > Writing, Research & Publishing Guides > Publishing & Books > Book Industry   #856 inÂ Kindle Store > Kindle eBooks > Reference > Writing, Research & Publishing Guides > Publishing & Books   #1002 inÂ Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences > Social Sciences > Media Studies

Book Publishing With InDesign CC: Using Desktop Publishing Power To Self-Publish Your Book Complete Guide to Self Publishing: Everything You Need to Know to Write, Publish, Promote, and Sell Your Own Book (Self-Publishing 4th Edition) The Nursing Assistant's Handbook 2nd (second) Edition by Hartman Publishing Inc., Jetta Fuzy RN MS published by Hartman Publishing, Inc. (2006) How To Write Erotica: A Beginner's Guide To Writing, Self-Publishing And Making Money As An Erotica Author! (How To Write Erotica, Self-Publishing Erotica, Writing Erotica For Beginners) How To Sell Romance Novels On Kindle. Marketing Your Ebook In 's Ecosystem: A Guide For Kindle Publishing Authors. (How To Sell Fiction On Kindle. ... A Guide For Kindle Publishing Authors. 3) Inside Book Publishing Microsoft Windows Security Inside Out for Windows XP and Windows 2000 (Bpg--Inside Out) Microsoft® Windows® XP Inside Out (Bpg-Inside Out) Microsoft® Windows® XP Inside Out Deluxe (Bpg-Inside Out) Mira dentro de una cabaÃ a/Look Inside a Log Cabin (Mira dentro/Look Inside) (Multilingual Edition) Inside Tornadoes (Inside Series) Sell Your Book on : The Book Marketing COACH Reveals Top-Secret "How-to" Tips Guaranteed to Increase Sales for Print-on-Demand and Self-Publishing Writers ROMANCE SELF-PUBLISHING BOOK BUNDLE (Books One to Three): All the Information you need to Write, Publish and Promote your Romance Kindle Book Mandala Coloring Book: Creative Publishing - The Best Coloring Books For Adults (Volume 1) DocBook Publishing [Book and CD-ROM] Non Fiction Writing Templates: 44 Tips to Create Your Own Non Fiction Book (Writing Templates, Writing Non Fiction, Kindle Publishing) Fiction Writing Templates: 30 Tips to Create Your Own Fiction Book (Writing Templates, Fiction Writing, Kindle Publishing) My Horizontal Life: A Collection of One Night Stands (A Chelsea Handler Book/Borderline Amazing Publishing) The Book Publishing Industry Bookwomen: Creating an Empire in Children’s Book Publishing, 1919–1939 (Print Culture History in Modern America)